

JD Knight

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Creative Director | Rich Media Developer | Visual FX artist
UI Developer | Web Developer | Mobile App Developer | User Experience
Graphic Artist | Video/Audio Editor | Animator | Audio Creation
Voice Over Artist | Concept Artist | Creative Solutions | Team Leader

- QUALIFICATIONS SUMMARY -

Dedicated and quality-oriented **rich media professional** with years of experience and an exceptionally strong track record of success directing and overseeing core processes, staff and challenging projects. Resourceful consummate professional who places a premium on organization, accuracy, efficiency, & process improvement. Strategic thinker who excels at assessing situations, diagnosing problems, and implementing creative solutions to solve even the most complex problems.

- CORE COMPETENCIES -

- Over 10 years experience in both Corporate and Agency Rich Media Operations
- Proven ability to function as both an individual contributor as well as manager of onshore & bestshore staff
- Consistently report department status and critical statistics at the senior management level
- Proven experience of efficiency and optimization generating savings through internal process improvements as well as best shoring initiatives
- Proficient in all Adobe Creative suite Applications
- High software literacy skills, consistent training on the latest software & services for rich media development

- PROFESSIONAL EXPERIENCE -

Creative Director, Rich Media Development, Hewlett Packard, San Diego, CA 04/07 – Current
Supervise many aspects of the Rich Media development department within a global technology company. Liaise with China & our Shanghai team on multiple projects. Build localized software solutions for learning products all in one printer division. Create many product demo videos for printers, laptops, accessories, applications & services. Build internal sales & marketing tools, including graphics, websites, mobile applications. Worked on several proprietary product development projects, where secrecy & security are paramount.

- Coordinate artists & engineers to complete several projects simultaneously, and maintain a cohesive team
- **HP Envy** – Product demo's & help tutorials for the Envy line of printers, laptops & accessories
- **HP Extream & Relate** – Successfully designed & developed 2 ipad apps. In 30 days. Applications created for enterprise exclusive deployment. Used as sales material for trade show & expo by worldwide marketing teams.
- Managed a 10 person media team onsite & supervise projects within a 30 person team in Shanghai
- Develop the first rich media localized animation solution for learning products division. Created a system of adapting product 3D Cad files for 2D animation within the HP help center UI. Reducing written text by 60%.
- Created on device help animations for the, All in One printer products division

Rich Media Developer, Mobile UI Development, Cubic, San Diego, CA 4/10 – 11/10
Worked on a contingent basis for six months to develop UI graphics & flow for subway system Hand Held Unit. Developed with a team of software engineers to create a mobile solution for the train security authority in Chicago, New York & Florida. Created style guides for Graphic layout & iconography. Developed & tested active UI mockups with Human Factors Engineers. Responsible for delivering final content in various formats for programming on Windows Mobile platform, for delivery to Pidion mobile devices.

Rich Media Developer, Web & Mobile Development, Primus Design, San Diego, CA 11/06 – 2/12
Supervise rich media development for medium size Ad. Agency. Worked with various clients to create cost effective media solutions that meet their particular needs. Created video & animations for marketing & internal sales presentations. Designed icons & UI graphics for mobile devices. Video editing & visual FX for various projects. Brainstorm creative concepts for marketing campaigns. Analyze user experience feedback & develop UI flows for web & mobile applications.

Creative Director, Rich Media Development, JDK Media, San Diego, CA 6/05 – Current
Started my personal freelance business for creating all forms of Rich Media. Designed & delivered 2D & 3D graphics & models for browser based Flash Games. Acquired clients. Developed websites. Create brand identity. Various graphic design work for web, video & print utilizing Adobe Creative Suite. Create animated web banners. Started application development for mobile devices. Currently in development of web & mobile app. games.

Flash Developer, Web Development, Cal Cad, San Diego, CA 2/04 – 11/06
For this client I was able to utilize my expertise in Adobe Flash, External XML's, PHP and HTML with Adobe DreamWeaver. By using the PHP page I was successfully able to internalize the clients email within the Flash website. Created Dynamic configurations within this site so the client would be able to make simple content changes as their leisure.

Visual FX Artist, Video Production Operations, Motion Picture Works, San Diego, CA 3/02 – 2/04
Worked in various capacities in both production and post-production of an independent video production house. Displayed my creative writing skills with this client as a screenwriter, for a short film shot in 2002. Continued to utilize my expertise in various areas of film. Video Editing work with Final Cut Pro. & Motion. Used many different multimedia applications and various computer platforms to create and display the videos & media to the web. Worked extensively with Adobe After Effects to key/composite greenscreen footage & use particulars to create various visual effects.

- EDUCATION -

Interactive Media Certificate Program, – SD City College Continuing Ed. – San Diego, CA - 2007
Gen Ed., TV/Film Art, Design, Philosophy – SD City College – San Diego, CA - 2001
Gen Ed., TV/Film, Psychology – DeAnza College – Cupertino, CA – 1995
Certificate Program Screenwriting/Film production – NW Film Center – Portland, OR – 1994
Gen Ed., Studies – Portland Community College – Portland, OR – 1993

-PERSONAL INTERESTS -

Painting miniature models – Building dioramas – Creating electronic music – Riding my bike
Creative writing – Fishing – Camping – Marksmanship – Traveling – Yoga